



Outside view: Your advertising message or image has impressive impact from the outside...



Inside view: ...from the inside you have a clear view to the outside, the image is invisible!

HDView: the next generation of one-way vision decorative films

HDVIEW IS THE NEXT GENERATION OF DECORATIVE ONE-WAY VISION FILMS, USING SOME VERY CLEVER VISUAL TECHNOLOGY WHICH IS DELIVERED THROUGH THE HDVIEW OVERLAP REGISTRATION SYSTEM™.

HDView works with true optically clear polyester film (PET). We use a unique 3 layer printing process with CMYK and White UV inks to create a pattern of horizontal stripes and clear gaps which make up this unique one-way vision decorative film.

HDView gives you the opportunity to brand your windows to the outside world and provide privacy, yet retaining a clear view out from the inside!



HDview™

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INCORPORATING
contraVision® ORS™
LICENSED TECHNOLOGIES



HDVIEW BENEFITS AT-A-GLANCE

- Excellent optical clarity polyester film (PET)
- Unique overlap registration system for one-way vision images/graphics
- Incorporating ContraVision® ORS™ licensed technologies
- UV stable PET substrate offers benefits over traditional perforated one-way vision film
- Low maintenance and easy to clean
- Reduces solar glare and 99% of all UV light, making your interior environment more comfortable for you and your customers
- Nationwide installation supporting North America

WHAT MAKES HDVIEW DIFFERENT?

The HDView optically clear polyester film (PET) is a UV stable substrate which can withstand sustained periods of direct sunlight and hot weather with no loss of shape or performance. Traditional one-way vision products use a perforated material, these are usually made from a PVC based vinyl which is less stable in sustained periods of direct sunlight and hot weather. As well as having a longer life, HDView is easy to maintain and clean due to the horizontal stripe pattern, compared to the perforated pattern of holes of traditional one-way vision products that naturally gather dirt and are difficult to clean.

PRODUCT APPLICATION

The unique one-way vision properties of HDView, make it ideal for many different types of applications, including:

Office glazing: provides privacy and solar shading for your work force on the inside with the opportunity to promote your brand on the outside.

Retail storefronts: the only solution for maximum sales impact from the outside, yet still allows you and your customers to see out from the inside. The film still lets natural light flood into your retail interior and shades you and your customers from the sun.

GREEN BENEFITS

The film itself delivers impressive performance to create better working environments with 99% UV reduction and 16% total solar reduction. HDView also reduces the amount of solar glare, keeping your building cooler and more comfortable whilst protecting your decor. The PET is an environmentally friendly polymer, safe and non-toxic and easily recycled.



HDclear™
high definition decorative film

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