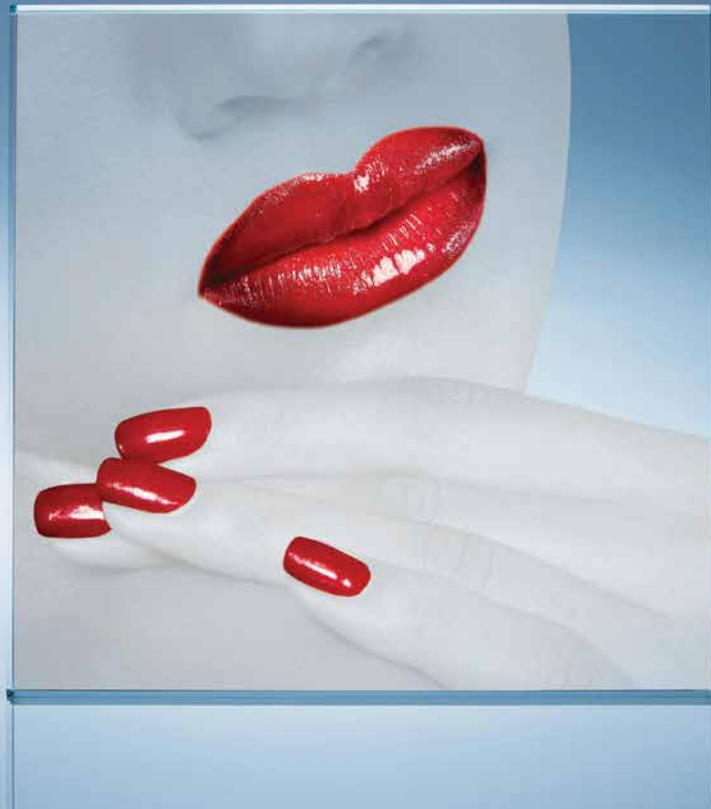




Enhanced high definition, decorative window film for retail storefronts, interiors and POP displays



The next generation of decorative window films  
[www.hdclearfilm.com](http://www.hdclearfilm.com)





# Enhanced high definition retail product displays

IN THE CROWDED MAIN STREET, RETAILERS ARE FACED WITH THE CONSTANT CHALLENGE TO KEEP CUSTOMERS COMING BACK TO THEIR STORES.

**HDENHANCE OFFERS THE PERFECT SOLUTION TO ATTRACT CUSTOMERS BY ENHANCING STOREFRONT WINDOWS AND IN-STORE POP DISPLAYS.**

## WHAT MAKES HDENHANCE DIFFERENT?

HDEnhance combines true optically clear polyester film (PET) with a full color and white ink high definition printing process. The process can employ up to six layers of ink in the 'enhanced areas', giving a textured feel to the images, while allowing natural light to flood through. The optically clear polyester film outlasts and out performs all traditional vinyl graphic applications to flat glass.

## CUTTING EDGE TECHNOLOGY

HDEnhance is a brand new and custom solution developed by HDClear, the market leader in the development of the decorative window films. HDClear prints and finishes all of its decorative film in a clean-room environment. The use of proprietary technologies throughout the entire production process has positioned HDClear as an unrivaled brand for service, innovation, and quality.



# HDEnhance™

## The **benefits** are clearly **enhanced**

### ■ APPLICATION

Suitable for any internal or external glass, partitions or in store POP on Plexiglas or acrylic.

### ■ SUBSTRATE

Advanced optically clear polyester film (PET), when fitted to the glazing the film becomes undetectable in the clear un-printed areas... to put it simply the film is clear as the glazing, plexiglas or acrylic its applied to.

### ■ ENHANCING YOUR PRODUCTS

Specialist artwork and production techniques are used to achieve the enhanced areas of your product/image. The enhanced areas carry up to 6 layers of high color intensity and white UV inks with a distinctive raised three dimensional feel.

### ■ FITTING & REMOVAL

We recommend that an approved HDClear installer fits the HDEnhance film, however removal can be carried out by your own staff, when peeled back from the window the film leaves no trace of adhesive on the glass, plexiglas or acrylic display.

### ■ VIEWING FROM BOTH SIDES

The advanced print process and substrate allows viewing of the graphics from both sides of the glazing/ in-store display. Double the impact for your potential customers. The lighter image areas allow natural light to flood through.

### ■ PERFORMANCE & WARRANTY

HDEnhance optically clear printed polyester film outlasts and out performs all traditional vinyl graphic applications to flat glass and Plexiglas. A true testament to the quality and preeminence of HDEnhance is that it is backed by the industry's first 10-year warranty.



DISPLAY FRONT SIDE VIEW



DISPLAY REVERSE SIDE VIEW



Specify: **HDclear**



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